



Use It On Monday

Next Meeting Date: September 13, 2008

August Issue

Tim Dumas - Learn How To Get Better in Your Professional Life



We kick off our weekend with FRIDAY NIGHT as a Members Only session.

Members, staff and spouses please join us for a dinner meeting and enjoy fun and frolic as Tim leads us through a guided tour of the practical tools and basic techniques of improvisation to enhance your speaking and training programs. Discover and awaken creative skills and ideas you know you have but can't seem to find. Participation is not mandatory, but your desire to perform and have fun is sure to get you in the game!

Saturday Morning – Darren LaCroix



To Product or Not to Product, There is NO Question

Lay the Foundation for Multiple Streams of Product Income

You'll discover Darren's 12 Marketing Musts, his two "they don'ts", and the one "they want to." His ideas will change how you think about product and how it should be an integral part of any professional speakers business no matter what level you are! Some ideas will earn you money, some ideas will save you money, which would you prefer? Please join us for this information packed session.

Saturday Afternoon – Bart Queen

Hour of Power: Gaining and Gleaning the Best of NSA's Summer Conference

Are you setting your strategies and implementing them NOW to set you up for success in 2009? Are you being proactive in setting your success for your future speaking business? NOW IS THE TIME TO ACT FOR 2009!

The situation for all of us is that 2008 is $\frac{3}{4}$ over. Most of us are still scrambling to complete our 2008 goals and will not begin to plan for 2009 until 2009. That's too late!

We must look to 2009 NOW! After returning from this year's national conference is the perfect time to do it! We are full of ideas and excited to put them into action. Planning for 2009 in 2009 is too late!!! The question is will YOU plan for 2009 and when will you begin to plan?? Hear from your fellow NSA members who traveled to NYC to learn from the experts!

Don't miss an opportunity to create your strategies, set your plans into motion and gain 30 of the best practices learned from national conference! You will walk away with at least 30 ideas you can Use On Monday!!!! You will walk away with three key goals set for yourself to move you to the next level of growth personally and for your business!!

The September afternoon's meeting session is critical for you to gain strategies tips and ideas for you to "USE ON MONDAY!!!" This HOUR OF POWER is designed to help ensure your success in 2009!

A Message from Our President...



I hope you attended the NSA Convention because it was a good one. One of the highlights for me was the gathering of Carolinas Chapter members at the Sunday lunch. We had 19 members in attendance and it was a great opportunity to compare convention notes. Of course, there is simply too much for me to relate to you in this letter but I can tell you this. Come to our next meeting and it will be equally worth your time and money. Okay, Charlotte isn't Times Square but we know you don't come for the sights anyway. You come for two things; knowledge and networking. I assure you that there will be plenty of both.

The improv workshop on Friday night is going to be a blast. You will laugh, you will learn, and you will become a better speaker because of what you learn. On Saturday we will focus on product development. Let's face it, we all could all use a little passive income and this session will give you the tools you need to begin building alternative streams of revenue for your business.

Finally, congratulations to our own Denise Ryan for earning her CSP designation. Our Chapter continues as one of the strongest in NSA. This is testimony to that fact as Denise joins 23 of our other members who have their CSP designation. Your attendance helps keep it strong.

I know you are busy but I hope you will make the choice to be with us in Charlotte where you will get knowledge and relationships you can Use On Monday.

Wally Adamchik
2008-2009 NSA / Carolinas President

2008-2009 NSA/Carolinas Meetings

September 12-13, 2008 Quarterly Meeting
November 7-8, Speakers School
January 16-17 Quarterly Meeting
April 17-18 Quarterly Meeting
June 12-13 Quarterly Meeting

All NSA/Carolinas meetings are at the Hilton Executive Park in Charlotte, NC

The next NSA/Carolinas Board Meeting will be at 3:30pm on Friday, September 12th at the Hilton

2008 NSA Fall Conference

2008 NSA Fall Conference – Nov 20-23
Doubletree Paradise Valley • Scottsdale, AZ

More info at www.nsaspeaker.org

2008-2009 Board of Directors

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Chapter Announcements

Glenn Strange Is 2008 Member of the Year



I would like to thank the members of NSA/C Carolinas for honoring me with The Bill Brooks Memorial Member of the Year award. I have received way more from NSA/C Carolinas than I could ever give back. The knowledge shared and educational benefits have been incredible. But most of all, it's the members and the friendships that I cherish. Members give unselfishly of their time, knowledge, and expertise to help others achieve their dreams. NSA/C Carolinas is a very special group of individuals and I'm truly honored to be a part. With all sincerity, Thank You.

Denise Ryan Received Her CSP at the NSA Convention



CSA member Denise Ryan will get her CSP at this year's National Convention. She speaks on topics including motivation, customer service, and leadership for associations as well as corporate clients. Her latest creation is a blog and two new seminars on chocolate and motivation. She also says if any of you want to wear her CSP medal, just let her know.

Please update your NSA/C Carolinas Web Site Directory information if you have not done so recently. Forgot your password? Contact our great webmaster, Tom Stevens at tstevens@esquareleadership.com Thanks.

Location: Hilton Executive Park at I-77 & Tyvola Road
Charlotte, North Carolina (704-527-8000)

September 13th Meeting

Registration

Member Name _____

Staff Member/Spouse/Guest _____

Email _____

Check enclosed for \$ _____ or charge my credit card: Master Card Visa

Credit Card Number _____ Exp Date _____ Amount \$ _____

Signature _____

* **The Friday Night Event** is for **Members Only**.

- \$25 per person registration for Members, Staff, or Spouse for Friday Night Only Event*
- \$49 Pre-registration for **Members, Staff, or Spouse** for Saturday Meeting
- \$74 Pre-registration for **Members, Staff, or Spouse** for BOTH Friday Night* & Saturday Events
- \$89 Pre-registration for **NON-Members and Guests** for Saturday Meeting

We strongly encourage pre-registration through PayPal on our Chapter website, www.nsacarolinas.org
This is the most effective way to ensure our numbers are correct for each event for meals and materials.
Thanks for helping us with this endeavor!

All registrations must be received before September 6th.

After this date, an additional fee of \$10 will be added to the registration. Phone, fax, or email registrations are accepted. No refunds or transferring of meeting registrations can be accepted once payment has been processed.

Please make your own hotel reservations, and ask for our NSA/C Carolinas group rate of \$95 at the newly renovated Hilton Executive Park. There are limited rooms at this special rate, so please make your reservation ASAP!

Mail check, payable to NSA/C Carolinas, & registration form to:

Laura Hamilton, CSP
NSA/C Carolinas
PO Box 30058
Winston-Salem, NC 27130
336 996-9405 Office / 336 996-9409 Fax



NSA/Carolinas Meeting Agenda

Friday, September 12, 2008 – Members Only (business casual at all events) *

6:00 pm – Buffet Dinner

6:45 – *Learn How To Get Better In Your Professional Life* – **Tim Dumas**

Saturday, September 13, 2008

8:00 am – Registration and Continental Breakfast

8:20 – First Timers Orientation - **Myelita Melton - VP of Membership**

8:30 – Welcome – **Wally Adamchik, CSP - President**

8:35 - Showcase Presenter – **Richard Morreale**

8:50 – *To Product or Not to Product, There is NO Question* - **Darren LaCroix**

10:00 – Energy Break

10:30 – **Darren LaCroix** continues

11:30 – NSACarolinas Business Meeting – **Wally Adamchik, CSP - President**

11:45 – Networking Lunch

1:00 — *Hour of Power: Gaining and Gleaning the Best of NSA's Summer Conference* – **Bart Queen**

2:00 – Closing Comments

NSA / Carolinas

A Chapter of the National Speakers Association

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